



## Concert Program Advertising Rates

### About Chromatica

Chromatica is a classical choir located in the San Francisco East Bay in California. Our website address is [www.ChromaticaChorale.org](http://www.ChromaticaChorale.org). With 33 adult singers in 4 voice parts (SATB) we are directed by opera tenor David Huff and accompanied by pianist Julie Rieth. Our repertoire includes works by contemporary as well as classical composers, delighting audiences with choral music from the familiar to world premieres. We will be performing a world premiere called 'O Time' by noted choral composer Stacy Garrop this April/May.

### Our Audiences

Chromatica performs in Danville, Walnut Creek and Lafayette. Our mission is to entertain, educate and inspire our community audiences through innovative and diverse programs of classical and contemporary choral music. Our enthusiastic audiences include more than 350 students, families, retirees and music lovers each season – and they are your customers!

### Advertising Rates

Advertisers and supporters of Chromatica can purchase advertising space in either our Spring or Fall concert programs, or both for a discount. The following rates apply:

	¼ page (vertical)	1/3 page (horizontal)	½ page (horizontal)	Full-Page (vertical)	Back Cover in color! (vertical)
One Concert Program					
Fall or Spring	\$45	\$55	\$80	\$110	\$220
Full Season (both)	\$80	\$95	\$145	\$190	\$390

### Submitting Digital Ad Copy

Embed all fonts, photos and clip art, and save as a .pdf or .jpg file. We also accept most print quality, high resolution files and scanned business cards. Please send to [Chromatica4YOU@comcast.net](mailto:Chromatica4YOU@comcast.net). If submissions are not print quality or needing additional work, an additional fee may be requested.

### More Opportunities

For more information on this contact Dave Sutton at [Chromatica4YOU@comcast.net](mailto:Chromatica4YOU@comcast.net). For other sponsorship or Patron-of-the-Arts information, contact Chris Kenber at (925) 838-2296. You can also visit our website [www.ChromaticaChorale.org](http://www.ChromaticaChorale.org) and the 'Support Us' page.