

## **Concert Program Advertising Rates**

### Announcing an April 27 Chromatica world premiere.

Transfigurations, a major new six part choral and instrumental suite will have its world premiere on April 27 in Walnut Creek. Composed by Christopher Tin, a multiple Grammy award winner, with lyrics by Charles Anthony Silvestri. Commissioned by Chromatica, the event will draw a large audience and the commemorative program offers real opportunities for local business advertising.

#### **About Chromatica Chorale**

Chromatica is a classical choir located in Contra Costa County in Northern California. Our website address is <a href="www.ChromaticaChorale.org">www.ChromaticaChorale.org</a>. We number 35 adult singers in 4 voice parts (SATB). Conducted by founding Artistic Director David Huff, an operatic tenor with long experience in New York and San Francisco, and accompanied by Assistant Director and pianist Julie Baumann Rieth, our repertoire includes works by contemporary as well as classical composers, delighting audiences with choral music from the familiar to world premieres.

#### **Our Audience**

Chromatica has performed in Orinda, Danville, Clayton, Rossmoor, Lafayette and Oakland. Our enthusiastic audiences include more than 350 families, students, retirees and music lovers. Our mission is to inspire, entertain and engage community audiences by sharing our love of singing classical and contemporary compositions.

#### **Advertising Rates**

Advertisers and supporters of Chromatica can purchase advertising space in either our Spring or Fall concert program. The following rates apply:

## **Advertising Pricing**

	1/4 page	1/2 page	Full Page	Back Cover
Spring	\$100	\$150	\$250	\$300
Spring & Fall	\$175	\$250	\$400	\$450

Business Card: Spring Only \$50, Spring and Fall \$80

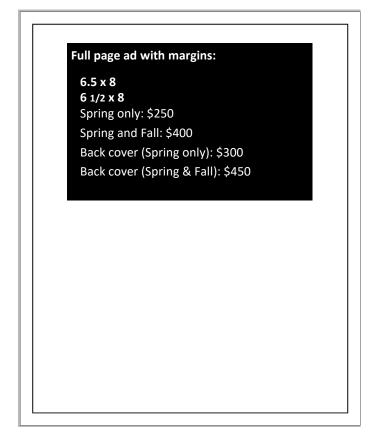
#### **Submitting Digital Ad Copy**

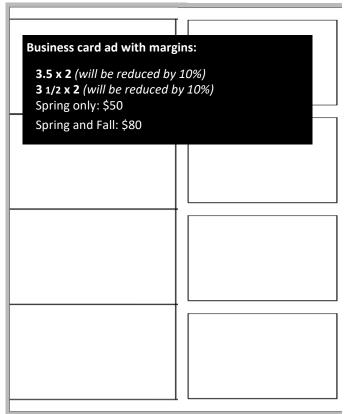
Embed all fonts, photos and clip art, and save as a .pdf or .jpg file. We also accept most print quality, high resolution files and scanned business cards. Please send to Chromatica4YOU@comcast.net.

**More Opportunities** For more information on this and other sponsorship or Patron-of-the-Arts information, contact Chris Kenber at (925) 838-2296 or visit our website www.ChromaticaChorale.org.

hromatica is a California Not-for-Profit Public Benefit Corporation registered as a 501(c)(3)

# Chromatica Program Ad Sizes and Prices Spring 2024 "Transfigurations" Concert Program





Half page ad with margins:

6.5 x 3.875
6 1/2 x 3 7/8
Spring only: \$150
Spring and Fall: \$250

Quarter page ad with margins:

3.125 x 3.875
3 1/8 x 3 7/8
Spring only: \$100
Spring and Fall: \$175





## **Concert Program Advertising Form**

Contact Name:  Email Address:  Company Address:  City, State & Zip:					
Advertising Options:	Spring Program	Fall Program	Full Season (both)		
Business card 3.5" x 2"	\$ 50	\$ 50	\$80		
Quarter page 3.125" x 3.875"	\$100	\$100	\$175		
Half page 6.5" x 3.875"	\$150	\$150	\$250		
Full page 6.5" x 8"	\$250	\$250	\$400		
Back cover 6.5" x 8" in color	\$300	\$300	\$450		
Payment Method:	Check	_ Credit Card	Cash		
By signing below, I certify that I a name, and any likeness thereof, fo	•	•	my company logo,		
Sponsor Signature:		Date Signed:			
Details / Special Instructions:					
Chromatica member name:					
Payment detail (check number, o	credit card info: type of car	rd, number, expiration	n date, etc.):		