



## Concert Program Advertising Rates

### Announcing an April 27 Chromatica world premiere.

**Transfigurations, a major new six part choral and instrumental suite will have its world premiere on April 27 in Walnut Creek. Composed by Christopher Tin, a multiple Grammy award winner, with lyrics by Charles Anthony Silvestri. Commissioned by Chromatica, the event will draw a large audience and the commemorative program offers real opportunities for local business advertising.**

### About Chromatica Chorale

Chromatica is a classical choir located in Contra Costa County in Northern California. Our website address is [www.ChromaticaChorale.org](http://www.ChromaticaChorale.org). We number 35 adult singers in 4 voice parts (SATB). Conducted by founding Artistic Director David Huff, an operatic tenor with long experience in New York and San Francisco, and accompanied by Assistant Director and pianist Julie Baumann Rieth, our repertoire includes works by contemporary as well as classical composers, delighting audiences with choral music from the familiar to world premieres.

### Our Audience

Chromatica has performed in Orinda, Danville, Clayton, Rossmoor, Lafayette and Oakland. Our enthusiastic audiences include more than 350 families, students, retirees and music lovers. Our mission is to inspire, entertain and engage community audiences by sharing our love of singing classical and contemporary compositions.

### Advertising Rates

Advertisers and supporters of Chromatica can purchase advertising space in either our Spring or Fall concert program. The following rates apply:

#### Advertising Pricing

	1/4 page	1/2 page	Full Page	Back Cover
Spring	\$100	\$150	\$250	\$300
Spring & Fall	\$175	\$250	\$400	\$450

Business Card: Spring Only \$50, Spring and Fall \$80

### Submitting Digital Ad Copy

Embed all fonts, photos and clip art, and save as a .pdf or .jpg file. We also accept most print quality, high resolution files and scanned business cards. Please send to [Chromatica4YOU@comcast.net](mailto:Chromatica4YOU@comcast.net).

**More Opportunities** For more information on this and other sponsorship or Patron-of-the-Arts information, contact Chris Kenber at (925) 838-2296 or visit our website

[www.ChromaticaChorale.org](http://www.ChromaticaChorale.org).

chromatica is a California Not-for-Profit Public Benefit Corporation registered as a 501(c)(3)

Chromatica Program Ad Sizes and Prices  
Spring 2024 "Transfigurations" Concert Program

Full page ad with margins:

**6.5 x 8**

**6 1/2 x 8**

Spring only: \$250

Spring and Fall: \$400

Back cover (Spring only): \$300

Back cover (Spring & Fall): \$450

Business card ad with margins:

**3.5 x 2** (will be reduced by 10%)

**3 1/2 x 2** (will be reduced by 10%)

Spring only: \$50

Spring and Fall: \$80

Half page ad with margins:

**6.5 x 3.875**

**6 1/2 x 3 7/8**

Spring only: \$150

Spring and Fall: \$250

Quarter page ad with margins:

**3.125 x 3.875**

**3 1/8 x 3 7/8**

Spring only: \$100

Spring and Fall: \$175



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## Concert Program Advertising Form

Sponsor Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_  
Company Website: \_\_\_\_\_

**Advertising Options:**                      ☐ Spring Program                      ☐ Fall Program                      ☐ Full Season (both)

Business card 3.5" x 2"                      \$ 50                      \$ 50                      \$ 80

Quarter page 3.125" x 3.875"                      \$100                      \$100                      \$175

Half page 6.5" x 3.875"                      \$150                      \$150                      \$250

Full page 6.5" x 8"                      \$250                      \$250                      \$400

Back cover 6.5" x 8" in color                      \$300                      \$300                      \$450

**Payment Method:**                      ☐ Check                      ☐ Credit Card                      ☐ Cash

By signing below, I certify that I am fully authorized to give permission for use of my company logo, name, and any likeness thereof, for the purpose of advertising for my company.

Sponsor Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

**Details / Special Instructions:**

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**Chromatica member name:** \_\_\_\_\_

**Payment detail** (check number, credit card info: type of card, number, expiration date, etc.):

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\*\*\* THANK YOU FOR YOUR SUPPORT \*\*\*